

# VIBRATIONS

Beyond Words



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## Thangal Kunju Musaliar Institute of Management

Janab A. Thangal Kunju Musaliar (1897-1966) Founder - TKM College Trust industrialist, philanthropist and visionary founded the TKM College Trust in 1956. The TKM College Trust established several premier centres of learning, from Schools to Professional Institutions.



NATIONAL BOARD OF ACCREDITATION  
ALL INDIA COUNCIL FOR TECHNICAL EDUCATION

## TIM – MBA reaccredited

*In its second cycle of accreditation in 2018, NBA reiterates its confidence and credence on the governance, academic quality, infrastructure and facilities of MBA Programme offered by TKM Institute of Management. The program was first accredited by the NBA in 2013*

The National Board of Accreditation (NBA), one of the two major bodies responsible for accreditation of higher education institutions in India, re-accredits the two-year full-time MBA program at TKM Institute of Management for three years. This is another honour for TIM. The purpose of the accreditation by NBA is to promote continuous quality improvement and recognize excellence and maintenance of quality in education. The accreditation instills confidence and assures quality to the various stakeholders involved. Participants at TIM can be assured of the excellent academic inputs tailored to meet the industry expectations through our well-integrated programmes, activities and planned exposure.



## Cashew Industry : Problems - Issues - Solutions ?

*Cashew sector has traditionally been a major industry in Kerala. The workshop on financing cashew industry organised by TIM analysed the issues, probable solutions and new avenues in this sector.*



Annual export earnings from Cashew industry in the State was 5000 crores and one of the largest sources of stable employment for women in the country. What ails cashew industry and what is the way ahead analyzed the workshop on Financing the Cashew Industry organized by TKM Institute of Management at the Raviz, Kollam. Mr. Sooraj, AGM, RBI, Mr. Joy Aryakkara, DGM, SBI, Mr. Krishnankutty, DGM, Canara Bank and Dr. Bhootesh, Chairman, Cashew Export promotion Council of India presented various perspectives concerning different stakeholders on the theme. The cashew industry employs more than 3 lakh people mostly women, is facing deep crisis due to multiple factors. About 700 units located in and around Kollam district remains closed. The crisis is severe in the case of smaller units. They are unable to procure raw cashew when the cost is low due to paucity of funds. The raw material cost fluctuates in the international market and the domestic production is low. While the only way is to reduce the processing cost, due to policies of state government the processing cost remains comparatively high in Kerala. The banks are facing repayment problems adding to the NPAs forcing them to limit provisioning and tighten the lending norms. But everything is not too grim. On the other hand, there is growth potential in terms of the market size. The core solutions that evolved out of the workshop are extending government support, relaxation of lending norm, better financial discipline, process mechanization and formation of cashew clusters. These need a scientific research study integrating policy arms of Government, banks, entrepreneurs and the market factors. Such a comprehensive research report is being prepared by TIM as a follow-up to the workshop.





## Smart Education in a Smart City

*To address the educational and developmental issues of the State, Minister calls to extend smart education to villagers too.*

Inaugurating the National Management Summit 2018- *Smart Education in a Smart City*, organised by TKM Institute of Management at Mascot Hotel, Thiruvananthapuram, the Honorable Minister for Local Self Government, Kerala Shri. T K Jaleel called for enhancing the scope of smart education to villagers as well. He said that most of the village panchayats have become smart and many of the services are already online. Smart classrooms have become a reality in many public schools. He also highlighted the importance of public schools in bringing about an inclusive mindset and imbuing the spirit of diversity. He opined that our society should go back to our old system of giving importance to competence above all narrow considerations of caste, creed and politics to drive societal progress. Students should dream big and strive to realise it than being content with low level engagements. The suggestion emerged from the TIM team was of two dimensions. Firstly one has to reach outside the traditional boundaries and form *learning networks* between educational institutions, technology firms and

the smart city implementers. Secondly the appropriate use of technology aligning the user-behavior, for example, as Mobile based learning is possibly a more effective medium as Smart citizens' usage on the mobile increases, its potentials are yet to be unearthed fully. The following experts, policy makers from the domain of technology, management, engaged the sessions.

- Shri. Ashish Khare, General Manager & Global Head, WIPRO LTD
- Shri. G. Vijayaraghavan, Former Planning Board Member, Kerala State & Former CEO, TechnoPark
- Dr. P. Ravikumar Associate Director Intelligent Transportation & Networking Section, CDAC
- Dr. Sabarish. K Head of e- Governance Govt. of Kerala
- Shri. Vaibhav Kuamr Srivastava Industry Leader Education (India & SAARC) CISCO

## Future of Project Management

*Project management skills and tools continue to undergo an accelerated change. We may prepare for more collaborations, new tools, remote works and re-bundling skill portfolios. Explore more at the PMI-Kerala Academic Outreach programme and newly opened PMI Chapter at TIM.*



With a mission to advance the practice and profession of project management by providing programs, resources, and support to our MBA participants, PMI Kerala Academic Outreach program of PMI Chapter was inaugurated on July 14, at TKM Institute of Management. In the inaugural address, Dr. Krishna Kumar T I, Deputy General Manager of IBM, gave an overview of the PMI and announced the office bearers of PMIK academic forum of the Institute. Mr.Santhosh Udayanan detailed about Project Management, steps followed in a project management implementation, skills required for implementation and constraints of a project. Mr. Harikuttan Kochukunju briefed the activities undertaken by the PMIK, Certification courses, corporate mentoring and opportunities. Mr. JayaKrishnan and Prof. Alex Koshy, faculty in charge PMIK Academic Forum delivered the felicitations.



*Our Operations Club shows how production process, assembly line and different concepts of operation management in multiple organisations can be learned better. It is much more than video making.*

## VISUAL FACTORY FUSION BY OXYGEN CLUB

Oxygen, the Operations Club of TIM conducted *Visual factory fusion* under the guidance of Prof.Alex Koshy. The exercise brought together the four Houses where each House presented a video production processes of various products followed by a quiz. The corporate whose operations and processes were documented varied from Mercedes Benz, Amul, Toyota and Coco Cola. The video production exercise in this format allowed the participants to look into a process realistically and integrate multiple concepts more efficiently. The range of concepts presented and discussed included supply chain, logistics and lean manufacturing.



My world view series...



**Lekshmi Nath**

Good sanitation and hygiene facilities for all women and besides innovators, consider people who are toiling to make both ends meet.



**Fancy R**

A cleaner town where people are friendly and live in harmony. Children have more time to play and less of homework.



**Navneeth Krishnan**

Equality among all exists, reduce the impact of global warming, shelter for the homeless, medicine to combat deadly diseases.



**Litty Aenose**

Welcome new ideas from all quarters and equity is regarded high.



**Anu Elizabeth Geogy**

People live by pluralism in the knowledge that their professional and personal growth is only through the development of the greater community as everyone believes in themselves to be part of the collective.