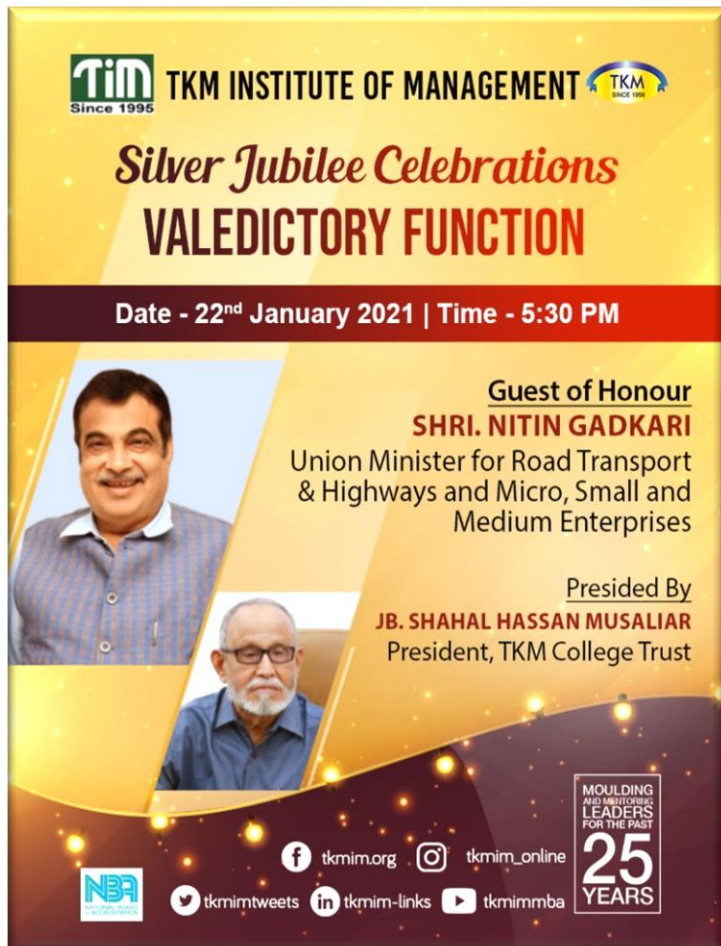




SILVER JUBILEE CELEBRATIONS – VALEDICTORY FUNCTION



Shri. Nitin Gadkari, Honourable Minister of Micro, Small and Medium Enterprises, Government of India was the Chief Guest for the valedictory function of the Silver Jubilee celebrations of the Institute. The Honourable minister addressed through Cisco WebEx platform for the Valedictory function on January 22, 2021. The live programme was appreciated and received wide coverage. The FB coverage by the Union Minister for the event was the most viewed.



TIM TKM INSTITUTE OF MANAGEMENT **TKM**
Since 1995

Silver Jubilee Celebrations
VALEDICTORY FUNCTION

Date - 22nd January 2021 | Time - 5:30 PM

Guest of Honour
SHRI. NITIN GADKARI
Union Minister for Road Transport & Highways and Micro, Small and Medium Enterprises

Presided By
JB. SHAHAL HASSAN MUSALIAR
President, TKM College Trust

MOULDING AND MENTORING LEADERS FOR THE PAST
25 YEARS

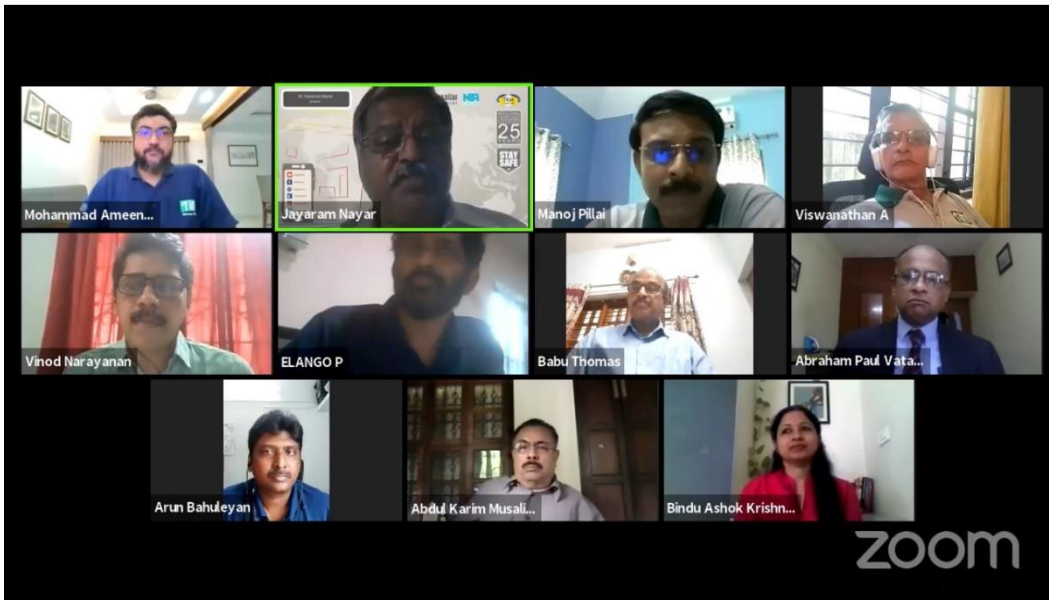
tkmim.org tkmim_online
tkmimtweets tkmim-links tkmimmba



PROGRAMME SCHEDULE

 Shri. Nitin Gadkari	Silent Prayer 5:30 - 5:31p.m.	Dr. Jayaram Nayar Director, TKM Institute of Management
 Janab Shahal Hassan Musaliar	Welcome Address 5:31 - 5:35 p.m.	Janab Shahal Hassan Musaliar President, TKM College Trust
 Shri. Kodikunnil Suresh	Presidential Address 5:35 - 5:40 p.m.	Shri. Nitin Gadkari Hon. Union Minister for Road Transport & Highways & Micro, Small & Medium Enterprises
 Shri. N.K. Premachandran	Key Note Address 5:40 - 6:00 p.m.	Shri.Kodikunnil Suresh Member of Parliament, Mavelikara Lok Sabha Constituency
	Felicitation 6:00 - 6:05 p.m.	Shri. N.K. Premachandran Member of Parliament, Kollam Lok Sabha Constituency
	Felicitation 6:05 - 6:10 p.m.	Mr. Sadiq S. Thaha Administrator, TKM Institute of Management
	Vote of Thanks 6:10- 6:15 p.m.	Dr. Vinith Kumar Nair Associate Dean (External), TKM Institute of Management
	National Anthem 6:15 p.m.	
	Moderator of Web Event	

NIPM TKMIM - 2021 CHAPTER INAUGURATION



The Institute's NIPM Chapter has been inaugurated on 29th May 2021. **Mr. Arun Bahuleyan, Joint Labour Commissioner, Kerala State** inaugurated the function. **Mr. Abraham Paul Vatakancherry, Global Influencer & Strategist** was the keynote speaker. The event was graced by the presence of Dr. Babu Thomas, Chairman, NIPM, and Mr. Vinod Narayanan, Secretary, NIPM apart from other representatives from NIPM.

WEBINAR ON 'BUSINESS MODEL CANVAS' & 'PROTOTYPING'

TKMIM Innovation Council hosted a webinar on the topic 'Business Model Canvas' & 'Prototyping' on 31st May 2021. The speaker for the session was **Mr. Biju Nair, CTO, Alpha Ori Technologies Private Limited, Chairman, ThinkPalm Technologies**, based in California. The second session is scheduled to be held on June 7th, 2021. The event was supported by the National Institute of Speech and Hearing (NISH) to support hearing impaired participants, a first-of-its-kind initiative within the institute.



TIM TALK ON "STUDENTS STRESS, HEALTH AND STRESS MANAGEMENT IN PANDEMIC TIMES"



A webinar on the topic 'Students Stress, Health and Stress Management in Pandemic Times' was held on May 27th by the renowned **Dr. Arun B Nair, Psychiatrist and Author**, Columnist, Media Panelist, public health activist, trainer and motivational speaker, Associate Professor, Govt. Medical College, Trivandrum. The talk was immensely insightful and extremely helpful to the student community to help them understand better on stress management initiatives.



Startup to Growth My Startup Story

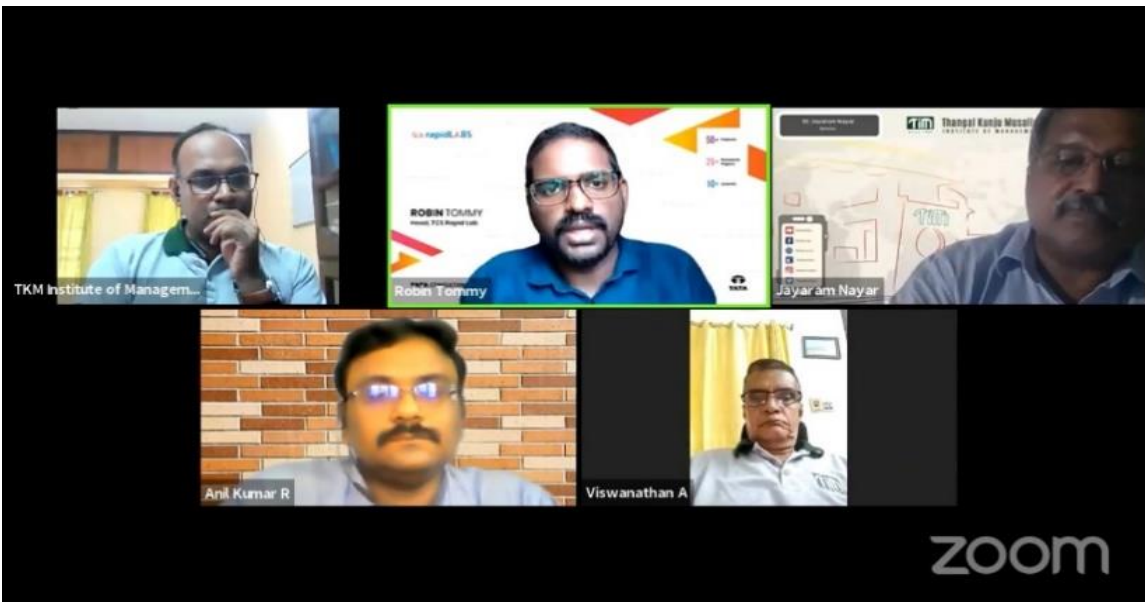
Mr. Samjad Mooppan,
CEO, ActiveLobby & Co-founder, Spiraldesk

TIM TALK ON "START-UP TO GROWTH MY START-UP STORY"

A webinar on the topic "Start-up to Growth My Start up Story" has been held on January 15, 2021. The key speaker was **Mr. Samjad Mooppan, CEO, Active lobby & Co-founder, Spiraldesk.**

Mr. Samjad Mooppan gave insights about his journey to his successful venture through a vibrant, interactive session to the participants.

WEBINAR ON "MANAGEMENT AS A CAREER OPTION FOR ENGINEERS"



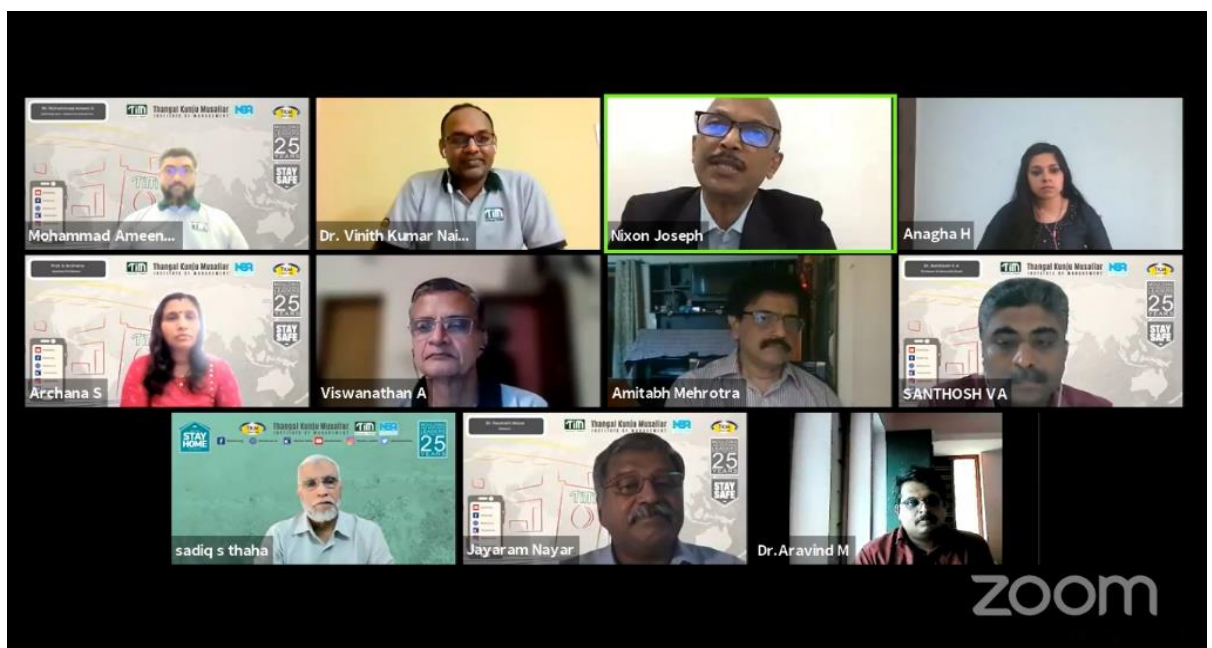
A webinar on the topic "Management as a career option for Engineers" was held on 27th March 2021 on Zoom Platform. The speaker for the session was **Mr. Robin Tommy, Rapid Lab Head, TCS Research and Innovations.**

The webinar opened a wide spectrum about the opportunities within the areas of management for engineering graduates.

TIM TALK ON "CORPORATE SOCIAL RESPONSIBILITY IN CHANGING TIMES"

A Webinar on "Corporate Social Responsibility (CSR) in Changing Times" was held on 25th May 2021 by **Shri. Nixon Joseph, President & COO, SBI Foundation.**

The programme was well received by the students and faculty members from different institutions across India.



EBSCO CERTIFICATION FOR TKM INSTITUTE OF MANAGEMENT



A proud moment for the TKM Institute of Management. TKMIM has been recognized by EBSCO for emerging as one of the highest users of the EBSCO Mobile App in India. This proudly highlights the research culture at TKMIM and how the MBA faculty & students are encouraged to engage in research.

Faculty & students of TKMIM write and publish research papers in Scopus & ABDC indexed Journals & also regularly present research papers at National & International Conferences. EBSCO is the leading provider of research databases, e-journals, magazine subscriptions, e-books, and discovery services to libraries of all kinds.

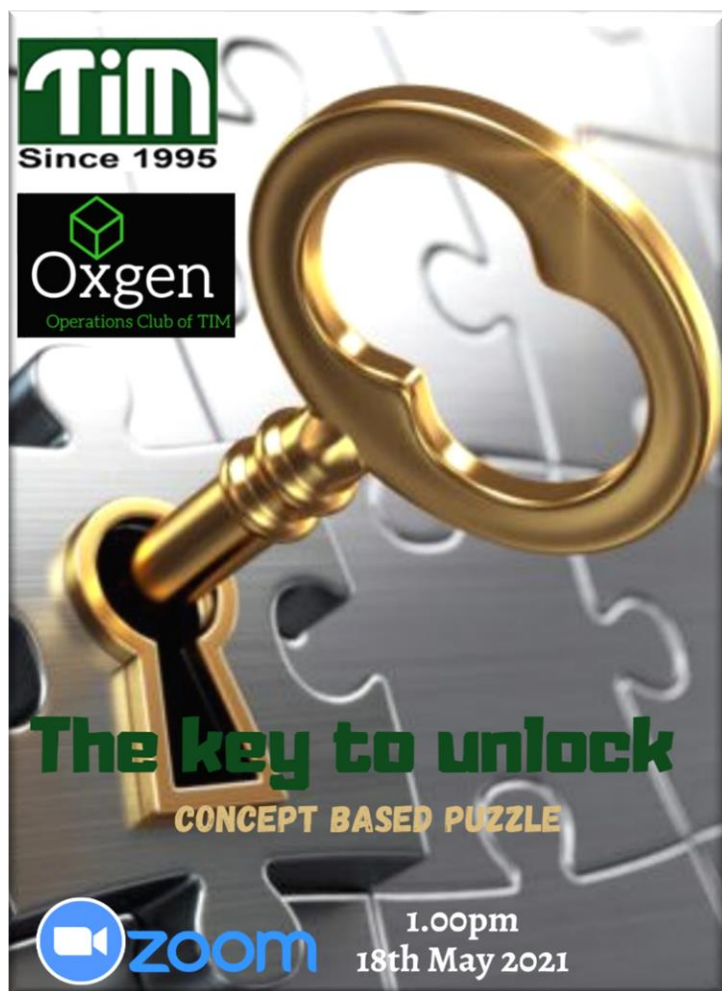
CLUB ACTIVITIES

OPERATIONS CLUB

Operations club TKMIM (Oxygen) organized an activity: **“The key to Unlock- A concept base Quiz”**. The objective was to refresh OR & QT concepts using an online quiz. The quiz brought together all the participants and was a fun-filled, live session hosted entirely online.

NATURE CLUB

Nature Club of TKMIM (Leaves) organized an activity: **“Nurturing Nature in Times of Pandemic- How did I do it?”** on May 11, 2021. A Photography Competition was also held as a part of the club activity, bringing in entries on the online platform.

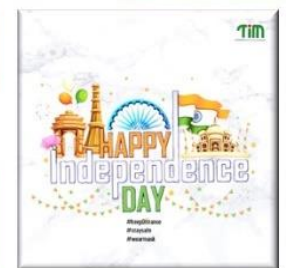
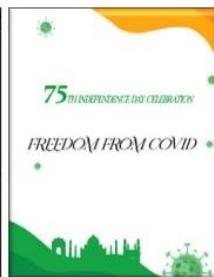
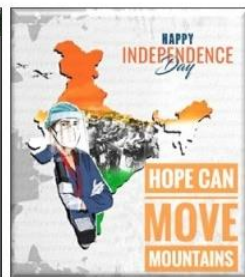
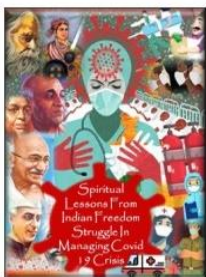
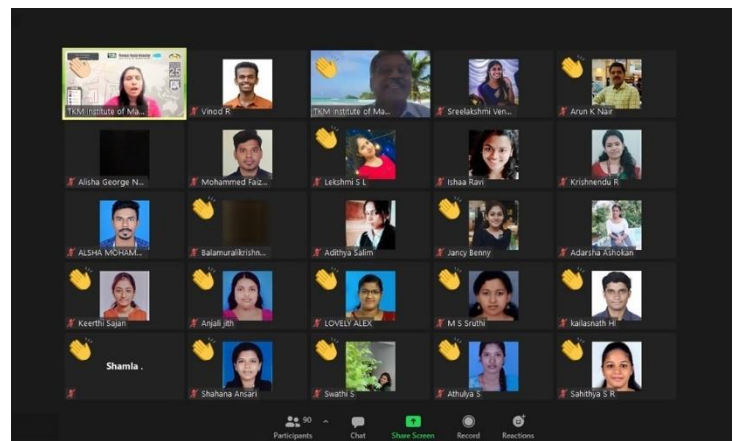


LOCKDOWN ACTIVITIES FOR NATURE



COMMUNITY DEVELOPMENT CLUB

Inculcating the Spirit of 75th Independence Day Celebrations, Community Development Club (Outreach) organized a Club Activity on 25th May 2021 in accordance with the 75th Independence Day Celebrations on the theme: **“Spiritual lessons from Indian freedom struggle in managing the COVID-19 crisis”**. Students were formulated into different groups. Each group portrayed different spiritual lessons from Indian freedom fighters through PowerPoint presentations, videos, and posters.



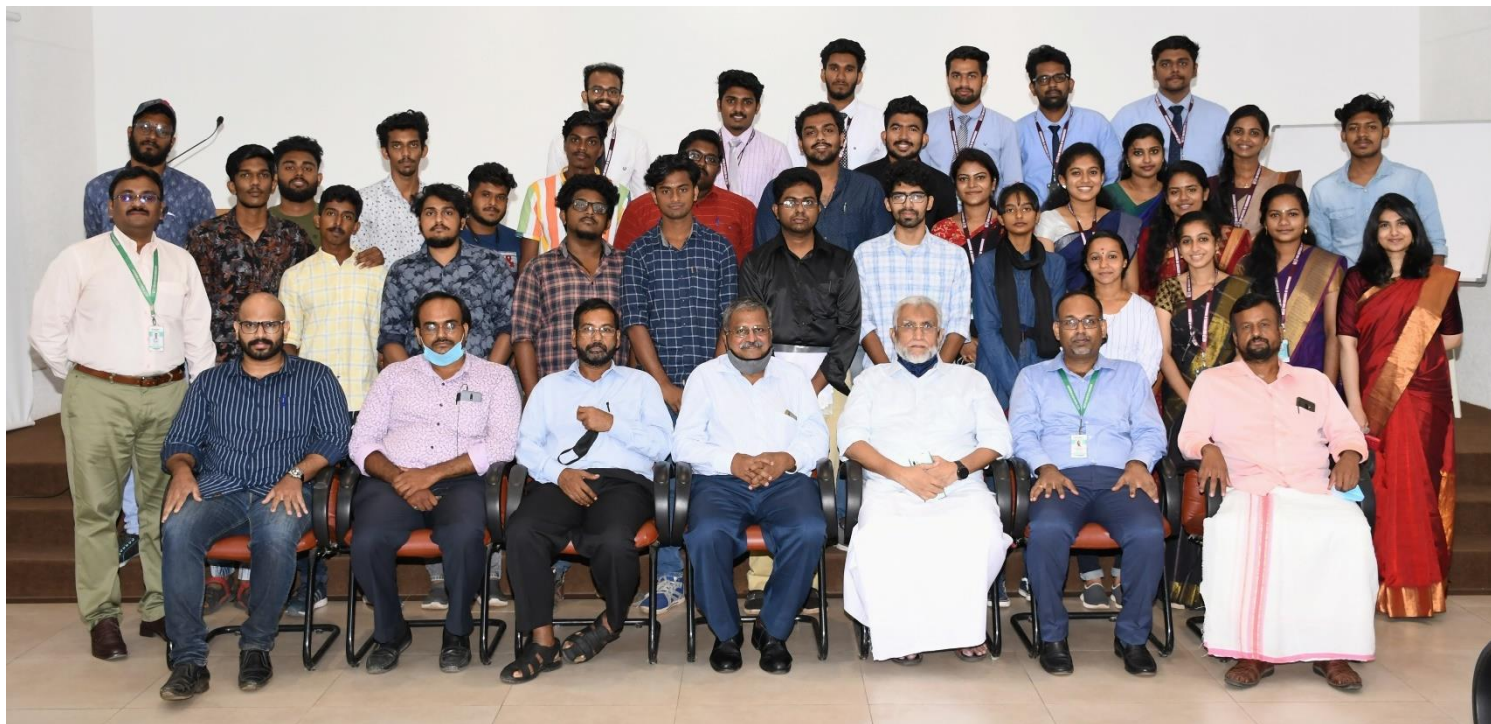
TRAINING PROGRAMMES

MANAGEMENT DEVELOPMENT PROGRAMME

An MDP (Management Development Programme) on the topic "Enhancing Business Performance Using Digital Marketing" was held on 8th April 2021 at TKM College of Engineering which was organized by TKM Institute of Management coordinated by Prof. Anil Kumar R, Asst. Professor, TKMIM.

Dr. Vinith Kumar Nair, Associate Dean, TKM Institute of Management was the Resource Person who handled the session. 24 participants attended the event.





FACULTY EMPOWERMENT PROGRAMME

A Faculty and Staff Empowerment session was organised by TKM Institute of Management. Resource Person for the programme was **Dr. P. A. Mathew**, Chairman and Principal, Grace International Academy, held on 21st April, 2021.



EBSCO TRAINING PROGRAMME

A Training Programme on **EBSCO** was held on Monday 17th May 2021 from 11.30 AM to 12.30 PM for all faculty members and students through the Zoom platform. **Mr. Nandalal T S, Senior Training Manager, South India**, handled the training session. The session trained the students and faculty members on the various features that can be easily accessed on EBSCO for smooth conduct of academic research-oriented activities as well as for filtering preferred reference materials, journals, and magazines.

FACULTY TRAINING PROGRAMME

The faculty training programme conducted by “**Pearson on Pearson - My Lab**” was held on Wednesday, 19th May 2021 from 11.30 AM to 12.15 PM on campus. Mr. Kunisetty Suryakumar, the Trainer, handled the training session. The training was held on campus with strict adherence to COVID protocols. The session focused on adaptive and customised teaching methods that can be implemented within the virtual platforms.

FACULTY ACHIEVEMENTS

- **Dr. Manoj Krishnan CG** published an article titled “Autocratic Leadership among Managers and its Impact on Sales Persons Behavior in India’s Pharmaceutical Industry in Chapter No. 8 of the Fails: Individual Group & Organizational lesson from the Worst Workplace Experience”, Emerald Publishing Limited USA.
- **Dr. Manoj Krishnan CG** published a Textbook on Pharmaceutical Sector Titled “Trust & Values in Pharma Industry - Study with respect to Allopathic Customers in Diabetic Specialty”.
- **Dr. Manoj Krishnan CG** published an article titled “A Study on the Factors Causing Psychological Stress and Its Management Among ICU/CCU Nurses in South Kerala during Covid-19 in Innovator”, Journal published by the Department of Management, University of Kerala.
- **Dr. Jayaram Nayar**, Director TKM Institute of Management was the Chief Guest and Keynote Speaker for the “NIPM Induction of New Members” organised by NIPM Trivandrum held on 11/04/2021 at SFS Home bridge Trivandrum.
- **Dr. A. Viswanathan** was invited as the resource person DTE sponsored Training Programme (FDP) on Project Management conducted at Barton Hill College of Engineering Trivandrum.
- **Prof. Azhar Basheer** was appointed by the Collector of Kollam as Liaison Officer for IT Applications for purposes of Central Election Commission’s Work.
- **Prof. Archana** Published paper on “A Comparative Financial Performance Analysis of Banks and NBFCs in Kerala”, Management Researcher, Vol XXVII, No. 1, Jan- Mar 2021.
- **Prof. Archana** was invited as the Chief Guest for Women’s Day Celebrations on March 8th, 2020 on the topic: “Women as an Entrepreneur- Challenges and Opportunities” at Sree Guru Deva Central School, Puthoor.

STUDENTS ACHIEVEMENTS



TKM INSTITUTE OF MANAGEMENT
(MBA Programme Accredited by NBA & Approved by AICTE) **TiM**
Since 1995

CONGRATULATIONS

for grabbing the first prize



Harikrishnan U **Anandu V O**
(2nd Semester MBA Students-26th Batch)

Champions of Business Quiz @ Shikhar 21
International Management Fest
Conducted by SCMS on April 29-30, 2021



TKM INSTITUTE OF MANAGEMENT
(MBA Programme Accredited by NBA & Approved by AICTE) **TiM**
Since 1995




Krishnanunni C
(TKMIM 25th Batch, MBA Participant)


Congratulations!

First Prize Winner
Nature Club
'Leaves' Photography Competition 2021

PLACEMENTS 2020-2021





















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SINCE 1995




TKM
INSTITUTE OF
MANAGEMENT































NBA ACCREDITED MBA PROGRAMME
Affiliated to University of Kerala and Approved by AICTE

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 SIDHARTH . V	 RUKSANA . N	 VISHNU MOHAN	 AJAY KRISHNAN
 ADITYA BIRLA CAPITAL <small>Life Insurance</small>		 ExCOMATIX <small>INTEGRATED - SUPPLY CHAIN - EXCELLENCE</small>	 IHS Markit
 experion		 SPi Global	
 HAREESH KUMAR	 SHUJIN PAUL	 RUKSANA NIZAM	 ASHLY T REJI
 MITHUN . M		 KRISHNANUNNI	
 RENISHA . G			

**Placements
2020-21**

Congratulations



 AXIS BANK	 ICICI Bank	 Asianet							
 NATHER . M	 ANEESA . S	 NIZARUDEEN . N	 JUSTIN THOMAS	 AABOO DANIEL	 HIAS MOHAMMED	 LABEEB SHAH P. K	 N. S. AMINA	 SALMAN . S	 ASWATHY . C
 JAYASANKAR . J	 ANTONY . T	 V. R. ARUN	 VAISHAKH K. K	 VAISHNAVI . S	 SUBHAN K. A	 ARUN PRASAD	 ALEENA ADDISON	 MOHAMED NISHAD	 MUHAMMED AMEEN
 ANNIE BASTIN	 SHONE SUDHEER	 ARYA RAJENDRAN	 SASLIN K. S	 NITYA MARY	 AKHIL JOHN . M	 ADARS M. S	 KAVYA . S	 JEF THOMAS	 SIDHARTH . S

Advisors: Prof. T. Abdul Karim Musaliar, Executive Director & Member, TKM College Trust

Mr. Sadiq S Thaha, Administrator & Member, TKM College Trust

Dr. A Viswanathan, Dean

Newsletter Editors: Dr. Santhosh V A, Dr. Aravind M & Prof. Nisha S

Student Members: Mr. Amal G, Ms. Fayrooz Hashim, Ms. Jubina Sara Thomas & Mr. Vinod R

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