

Thangal Kunju Musaliar INSTITUTE OF MANAGEMENT

Kunju Musaliar (1897-1966) TKM College Trust industrialist, philanthropist and visionary founded the TKM College Trust in 1956. The TKM College Trust established several premier centres of learning, from Schools to





VIBRATIONS Beyond Words











Volume -

Newsletter

DECEMBER 2021

SWATANTRA 2021 - INTER COLLEGIATE FEST









TKM Institute of Management proudly presented the inauguration of its first ever national level inter collegiate fest **SWATANTRA**, in commemoration of 75 years of Indian Independence launched as "**Azadi ka Amrit Mahotsav**". The fest hosted by TKM Institute of Management was inaugurated by Shri K N Balagopal, Hon. Minister of Finance, Government of Kerala. Janab Shahal Hassan Musaliar, Chairman- TKM IM, presided over the event. Dr. R Sakthivel, Assistant Director, South Western Regional Office, AICTE, delivered the felicitation address.

RESEARCH CONFERENCE



TKM Institute of Management organized a one-day virtual Research Conference on 2nd December 2021 on the topic "National Education Policy and Higher Education Institutions - Surveying the Impact and the Incidence".

The aim of the conference was to provide a common platform to all the stakeholders in Education to deliberate on diverse the National Education Policy – 2020 and to discuss the challenges and opportunities of the same for higher educational institutions. The Hon. Vice Chancellor of Kerala University Prof. Dr. V.P. Mahadevan Pillai inaugurated the event and Prof. Dr. A. H. Kalro, ex-Dean IIM A and Director IIM Kozhikode, and Mr. Purushothaman Patil, Regional Head of AICTE presented themes of significance.

GLOBAL MANAGEMENT SUMMIT









TKM Institute of Management organised the 8th Management Summit on 4th Dec 2021, Saturday from 4-30 pm IST to 8-30 pm IST. The theme for this year's Summit was "Managerial Challenges in the Post Pandemic Opening of Organisations". We have lined up internationally acclaimed and very renowned resources for the technical sessions from four Continents.

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The Summit was inaugurated by Shri Balagopal Chandrasekhar IAS, Chairman Federal Bank and was presided over by Janab Shahal Hassan Musaliar, Chairman, TKM IM. The technical sessions were handled by Mr. Michael Sugiura Rofe, Global Solutions Architect - Broadcast & Media at Caton Technology, Tokyo, Ms. Farhana Vohra, Entrepreneur (UAE), Certified Trainer, Motivational Speaker, Mr. Adoum Gagoloum, Head of Division, African Union Commission, Abdul 'Dewale Mohammed the Founder and Group Executive President of the Africa Asia Scholars Global Network (AASGON) & Dr. Hari Eppanapilly, Chairman & CEO, CIC Group, Inc, USA.

7TH HR CONCLAVE



The 7th edition of TIM –NIPM (National Institute of Personnel Management) HR CONCLAVE on the theme "Disruption and Recovery – Crystal Gazing HR" was held on 9th October 2021 on a virtual platform. The session was inaugurated by Mr. J. Parthasarathy, Advisor, Technology Park of Software & IT, Uzbekistan, Former Director, Software Technology Parks of India (STPI) delivered the inaugural address. The programme was presided over by Janab T.K Jalaludeen Musaliar, Hon Treasurer, TKM College Trusts. Mr. Vinod Narayanan, Chairperson NIPM & Mr. Mahesh LS, Secretary NIPM, felicitated the gathering on the occasion.

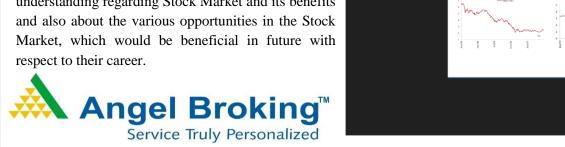
CaCo PHASE I



TKM Institute of Management (TIM) organized the First phase of the 7th CaCo (Campus to Corporate) Training & Alumni Boot camp for the TIM 26th Batch students from June 17th 2021 to June 19th 2021. The CACO training enabled the participants to interact with over 25 experts from the Corporate including Alumni. The event was inaugurated by Dr. Grace Samson, Vice President & Head HR (India), Informatica India. The CaCo programme was followed by a Mock Interview and GD session for all the participants.

E-WORKSHOP – ANGEL BROKING

An e-workshop was conducted by Angel Broking for the participants of 26th Batch. **Mr Amarjeet Maurya AVP - Midcap Sector at Angel Broking** hosted the online session. The participants received an in-depth understanding regarding Stock Market and its benefits and also about the various opportunities in the Stock Market, which would be beneficial in future with respect to their career.





TIM TALK ON "LEVERAGING LINKEDIN FOR PROFESSIONAL ADVANCEMENT"



TIM TALK was held on July 1st on the topic "Leveraging LinkedIn for Professional Advancement". The resource person was Mr. Anoop Suresh, Enterprise Engineer, LinkedIn, USA. The session was instrumental in gaining extensive knowledge about the LinkedIn platform from the very basics. The students were given live demonstrations on how to enhance LinkedIn profiles and also helped to clear the doubts of the participants. The session was highly beneficial to the students.

FACULTY DEVELOPMENT PROGRAMME ON PRECEPTOR S ETHICS



TKM Institute of Management hosted a Faculty Development Programme (FDP) on 5th June 2021 on the theme "Preceptors Ethics – Redefining Values in Education". The resource persons for the event were Dr. K P V Ramanakumar (Technical Session on the topic "Leadership Through Awareness"), Faculty of Management Studies and Dr. Jayaram Nayar (Technical Session on the topic "Ethical Dilemmas in Teaching"), Director, TKM Institute of Management, Kollam.



FACULTY DEVELOPMENT PROGRAMME ON SPSS





TKM Institute of Management hosted a Faculty Development Programm (FDP)on 31st July 2021 on the theme "Business Research and Data Analysis using SPSS". The event witnessed a widespread participation of faculty members and research scholars across the nation. The resource person for the event was Prof. Dr. Hareesh N Ramanathan, certified analytics expert and author, who conducted an excellent interactive session for the participants. The speaker held demo sessions during the workshop, giving an in-detail idea about the various aspects and relevant fields where the software is widely used. The workshop was widely acclaimed by all the participants.

MIZRA 2021 - INTRA COLLEGE FEST

TIM intra college fest, **MIZRA 2021**, was officially launched on 24th July 2021, at 2:00 PM. The theme for the year 2021 contemplated the 75th year of Indian independence along with 8 exciting and challenging events. The fest was held on August 13th & 14th on a virtual platform given the unprecedented pandemic conditions. Students of the Institute participated in various events to prove their talents.





ONAM CELEBRATIONS









TKMIM conducted the Onam celebration on 18th August, 2021 through Zoom platform. Various competitions 1 i k e M a 1 a y a 1 i Manga, Kerala kesari, & Prathibha were conducted from 10 AM to 1 PM

WEBINAR ON "BUSINESS MODEL CANVAS" & PROTOTYPING" - PART II



The second part of the webinar series on the theme 'Business Model Canvas & Prototyping', was held on 7th June, 2021. The session focused exclusively on 'Prototyping'. The speaker for the session was Mr. Biju Nair, CTO, Alpha Ori Technologies Pte Ltd, Chairman, ThinkPalm Technologies. The event was highly hailed by participants across India.

TIM TALK ON "IDEATION FOR SUCCESSFUL ADVERTISING CAMPAIGNS"

TIM Talk was hosted on 12th June 2021 on the theme 'Ideation for Successful Advertising Campaigns'. The resource person for the session was the renowned advertisement wizard, Mr. Venugopal R Nair, Director - Ideation, Maitri Advertising Works. The webinar was also attended by participants from various organizations.



WEBINAR ON "WHAT MAKES ENTREPRENEURS ENTREPRENEURIAL?"



TKM Institute of Management presented a webinar on "What makes Entrepreneurs Entrepreneurial?" on 26th August 2021 at 5:00 pm IST. The session was handled by Prof. Saras D. Sarasvathy, Prof. in Business Administration, University of Virginia, USA. The Presidential Address was delivered by Mr. Dipan Sahu Asst. Innovation Director at Innovation Cell, Ministry of Education, AICTE. The webinar was very beneficial to start-ups, entrepreneurs, students and the upcoming aspiring entrepreneurs-academicians.

WEBINAR ON FRAMEWORK FOR ENTREPRENEURIAL INVESTMENT



The Institution's Innovation Council at TKM Institute of Management (TKMIM- IIC) organised a webinar on 'Framework for Entrepreneurial Investment & Venture Registration'. Sessions were handled by Dr. Jayaram Nayar, Director, TKMIM and Prof. Azhar Basheer, Faculty, TKMIM. The program was well received by the participants.

CaCo PHASE II

Campus to Corporate (CaCo) Training aims to bring together students, industry professionals, alumni, faculty and staff for intensive and comprehensive training. The objective is to get the nuances of corporate embedded in the MBA participants. This year, Phase 2 of the Training Program was conducted from 9th October 2021 to 13th of October 2021. Alumni and corporate professionals from different industries participated in the training programme.





















WORLD ENTREPRENEURS DAY



TKM Institute of Management Celebrated **'World Entrepreneurs Day'** from August 21st - August 24th, 2021. A series of informational programmes were scheduled.

Programmes conducted includes Panel Discussion, Invited Guest talk by **Mr. Sreekiran G S**, Poster Competition, Case presentation on Successful/ Failure start-up founders & hindrances faced by them and Video presentation about 'The Life of Campus Entrepreneurs'.

25TH BATCH PASSING OUT CEREMONY



TKM Institute of Management organized a passing out ceremony for the 25th Batch participants on 24th of November 2021 at the silver jubilee hall. **Janab T K Jalaluddin Musaliar, Treasurer, TKM College Trust**, was the chief guest for the event. Gold medals were awarded to **Arun S Prasad**, 25th Batch (**Best Outgoing Student**), **Meenakshi S Panicker and Kesia Anna Boban**, 25th Batch (**Best Academic Performers**).

27TH BATCH INAUGURATION



The 27th batch inauguration was organized at the silver jubilee hall of the Institute on November 22nd, 2021. **Janab Shahal Hassan Musaliar, Chairman, TKM Institute of Management**, inaugurated the event. The event was attended by parents and students alike. During the program **Dr. Jayaram Nayar, Director, TKM IM** introduced the faculty and staff members to the students and parents.

CLUB ACTIVITIES

HR CLUB

The HR Club of TKM Institute of Management, Synergy, hosted an online interactive session on the 6th of July. The speaker for the session was **Mr. Rajesh Somanathan, CEO of Sarathy Group**. The webinar was a truly engaging and enlightening session for the participants.



Synergy, the HR Club, hosted a session by Mr. Vimal M, DGM & COE - PMS, Mahindra Finance, HO, Mumbai to share his experience and interact with the TIM 26th Batch participants. The session was held on 13th July 2021 at 2:15 p.m.



IIC RANKING



Institution Innovation Council @ TKM IM received 3.5-star rating for the year 2020-21 issued by Ministry of Education's Innovation Cell, Government of India.

The Institute Innovation Council (IIC) hosted a club activity under the banner "Innovations in India post-Independence", to commemorate the spirit of the 75th Independence Day celebrations with special focus to the post liberalization era.

ETHICS CLUB

The Ethics Club hosted an Activity titled 'Punarjani 2021' on 20th July, 2021. The participants were divided into 9 groups and were invited to participate in a quiz to commemorate the 75th Independence Day celebrations.

The activity was an eye-opener regarding the freedom fighters and India's journey to freedom. The information was creatively presented using videos and photos. The extensive participation of all participants made the activity a grand success, upholding the Spirit of the Independence of India.

FACULTY ACHIEVEMENTS

- Prof. Manoj Krishnan C G has been selected as an expert for setting question papers for the PhD scholars of the Department of Management Studies, SCSVMV, Kanchipuram.
- Dr. Aravind M has been selected as a reviewer for Financial Innovation, Financial Innovation is a Springer Open Access journal sponsored by Southwestern University of Finance and Economics, China. The Journal is indexed in Scopus Q1 and Web of Science.
- Prof. Resmi A G was a panellist in the 'Innovations in Finance' session at the 81st Annual Meeting of the Academy of Management and presented a co-authored research work titled "Virtual teams, Leadership, Social Exchange and Performance: Evidence from Public Sector Banks".
- Dr. Manoj Krishnan C G has participated in the AICTE Workshop on the topic "Industry Connect: Opportunities for Institutes to Collaborate with Industries".
- Prof. Nisha S and Prof. Fathima Nazar have participated in a Webinar on "Publishing Impactful Articles" jointly organized by Emerald Publishing and SRM University.
- Prof. Fathima Nazar successfully completed 1st year PhD. Course Work Examination.
- Prof. Alex was elected by Project Management Institute as the most Innovative Faculty on the Topic "Innovative Student Enrichment Methods".
- Prof. Azhar Basheer has been designated as member on the Advisory Board of Team Yuva Incubat ED and K.I.T.E.S. Education.
- Prof. Alex Koshy has been elected as District Secretary General 2023 -24 of Rotary International.

STUDENTS ACHIEVEMENTS

MOOC STAR PERFORMERS



Sl. No:	NAME OF THE PARTICIPANT	ACHIEVEMENT	COURSE NAME	MARKS SCORED	DURATION
1	R AJIN SEKHAR	ELITE SILVER CERTIFICATE	FUNDAMENTALS OF ARTIFICIAL INTELLIGENCE	84%	12 WEEKS
2	JERIN JACOB SAM	ELITE SILVER CERTIFICATE	OPERATIONS MANAGEMENT	84%	12 WEEKS
3	GAUTHAM HARIDAS	ELITE SILVER CERTIFICATE	GLOBAL MARKETING MANAGEMENT	82%	8 WEEKS
4	R BALAMURALI KRISHNA	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT I	78%	8 WEEKS
5	NIDHIN SAM OOMMEN	ELITE SILVER CERTIFICATE	GLOBAL MARKETING MANAGEMENT	77%	8 WEEKS
6	ARUN K NAIR	ELITE SILVER CERTIFICATE	INTRODUCTION TO MARKETING ESSENTIALS	77%	8 WEEKS
7	JERIN JACOB SAM	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT I	76%	8 WEEKS
8	NIDHIN SAM OOMMEN	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT I	76%	8 WEEKS
9	BINOY B	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT II	76%	8 WEEKS
10	SWATHI S	ELITE SILVER CERTIFICATE	OPERATIONS MANAGEMENT	76%	12 WEEKS
11	AKHIL P MATHEW	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT II	76%	8 WEEKS
12	FAYROOZ HASHIM	ELITE SILVER CERTIFICATE	GLOBAL MARKETING MANAGEMENT	76%	8 WEEKS
13	NIVAS SABITA RAHIM	ELITE SILVER CERTIFICATE	PRINCIPLES OF MANAGEMENT	76%	12 WEEKS
14	R BALAMURALI KRISHNA	ELITE SILVER CERTIFICATE	OPERATIONS MANAGEMENT	75%	12 WEEKS
15	BINOY B	ELITE SILVER CERTIFICATE	OPERATIONS MANAGEMENT	75%	12 WEEKS
16	KEERTHI SAJAN	ELITE SILVER CERTIFICATE	CORPORATE FINANCE	75%	8 WEEKS
17	KEERTHI SAJAN	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT II	75%	8 WEEKS
18	SURYA S	ELITE SILVER CERTIFICATE	FINANCIAL STATEMENT ANALYSIS & REPORTING	75%	12 WEEKS
19	AKHIL A NARAYANA	ELITE SILVER CERTIFICATE	OPERATIONS MANAGEMENT	75%	12 WEEKS
20	ROJINI A R	ELITE SILVER CERTIFICATE	CORPORATE FINANCE	75%	8 WEEKS
21	ANAGHA H	ELITE SILVER CERTIFICATE	CORPORATE FINANCE	75%	8 WEEKS
22	SHAHANA ANSARI	ELITE SILVER CERTIFICATE	M ANAGING SERVICES	75%	8 WEEKS
23	RINCY XAVIER	ELITE SILVER CERTIFICATE	MARKETING MANAGEMENT I	75%	8 WEEKS
24	SHAHAR T	ELITE SILVER CERTIFICATE	MARKETING ANALYTICS	75%	12 WEEKS



























PLACEMENTS 2021-2022













Advisors: Prof. T. Abdul Karim Musaliar, Executive Director & Member, TKM College Trust
Newsletter Editors: Dr. Santhosh V A, Dr. Aravind M & Prof. Nisha S

Mr. Sadiq S Thaha, Administrator & Member, TKM College Trust Dr. A Viswanathan, Prof. Emeritus Student Members: Mr Amal G, Ms. Fayrooz Hashim, Ms. Jubina Sara Thomas & Mr. Vinod R