

VALEDICTORY CEREMONY OF SWATANTRA '21, NATIONAL LEVEL INTERCOLLEGIATE FEST



TKM Institute of Management proudly hosted the prestigious National Level Intercollegiate Fest, SWATANTRA '21 as part of Azadi Ka Amrit Mahotsav, an initiative of the Government of India to celebrate and commemorate 75 years of independence. The event was inaugurated on 13th August 2021 by Shri K. N. Balagopal, Honourable Finance Minister, who released the logo and teaser The felicitation was video. done bv Dr. R Sakthivel, Assistant Director, Southwestern Regional officer, AICTE. The event was hosted on 11th and 12th February 2022. A series of events were conducted under the banner of SWATANTRA '21 in which 500 plus undergraduate and graduate students from 159 colleges across 22 states participated. The

year-long celebration of Azadi Ka Amrit Mahotsav at TKMIM drew to a close with the Valedictory function in association with the Institution's Innovation Council (IIC) on 28th February 2022. The presidential address was given by the Honourable Chairman, Jb. Shahal Hassan Musaliar and the chief guest was **Dr. P Poonia**, **Vice Chairman**, **AICTE**, and a special session on "Innovation: Challenges in HEIs" was taken by **Dr. P. V. Unnikrishnan**, **Member Secretary**, **K-DISC**, **Govt. of Kerala**. The names of the winners were declared during the valedictory function.

FDP ON "MANAGEMENT FACULTY AND THE TRANSITION TO DIGITAL LEARNING"

The pandemic has re-emphasized the need for digital up-gradation in education. Globally, digital adoption by industry in the Industry Revolution 4.0 seeks a parallel education escalation. In Management Studies there is a felt need for bridging the gap between the digital expectations from the industry and the management academia. To narrow down this digital gap, the TKM Institute of Management conducted a Faculty Development Programme on 26th February 2022 (Saturday) through a virtual platform.

The theme of the FDP was "Management Faculty and the Transition to Digital Learning". Dr. Saji Gopinath, Vice-Chancellor, Kerala University of Digital Sciences, Innovation and Technology was the Keynote Speaker. Dr. Arun Suredran, Strategic Director and Principal, Trinity College of Engineering took a session on Unlearning Learning for IR 4.0. Dr. Saji and Dr. Arun emphasised the importance of blended learning and digital learning. They also highlighted the scope of using digital products and services for educational purposes to turn the pandemic crisis into an opportunity.



Ranked among the Top 15 promising B-Schools in India by Outlook THE FULLY LOADED MAGAZINE ICARE B-SCHOOL RANKING 2020

FACULTY & STAFF EMPOWERMENT PROGRAMME



As part of professional updating and to be more empowered through experience sharing, TKM Institute of Management organized a Faculty & Staff Empowerment Programme. The session was taken by **Prof. Dr. M Kabir, Former HOD of Economics, Govt. College for women, Trivandrum** on 4th March 2022. The topics were "Some observations on classroom teaching" and "How to cope with the emerging environment in higher education".

TKMIM SIGNED MOU WITH PMI KERALA CHAPTER



The formal inauguration of the Project Management Institute Kerala Chapter Student forum of TKM Institute of Management for the academic year 2021-22 was held on 14th January 2022. Dr. Jayaram Nayar, Director, TIM presided over the meeting, and **Mr. Dileep Viswanathan, Senior Program Manager, Hewlett Packard Enterprise** inaugurated the event. An exclusive one-to-one corporate mentoring for PMIK forum members was conducted after the inaugural session. The MoU was signed between TKMIM and PMI.

TKMIM SIGNED MoU WITH NIPM



NIPM – National Institute of Personnel Management chapter inauguration at TKM Institute of Management was held on 08/03/2022. Dr. Santhosh V A, Dean TKMIM, Mr. Vinod Narayanan, Chairperson NIPM & Director HR – Clinipace Technologies Technopark, Mr. Sudeep P (Former CEO, Norka Roots, Former Registrar & Chief Manager – Centre for Earth Science Studies, Former Southern Regional Vice President – NIPM) spoke on the occasion.

TKMIM SIGNED MoU WITH CII-Yi

The Yi (Young Indian - Confederation of Indian Industry (CII), chapter inauguration was held at TKM Institute of Management on 08/03/2022. Mr. Praveen Varghese Thomas (Yi), Dr. Santhosh V A, Director TKMIM, and Mr. Siddiq Musaliar (CEO - Advantage Solutions & Branding Chair - Yi) spoke on the occasion. The MoU was signed between TKMIM and CII-Yi.



CLUB ACTIVITIES

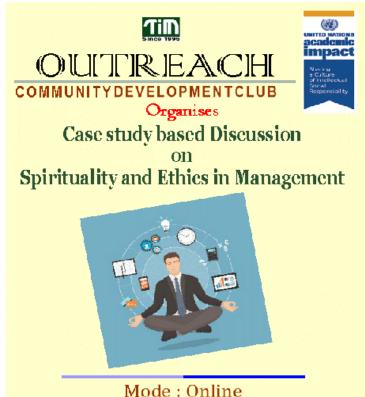
FINANCE CLUB

NIDHI - FINANCE CLUB of TKMIM organized a Poster Making Activity for 27th Batch participants on 04/01/2022 with the theme "Digital Finance"



COMMUNITY DEVELOPMENT CLUB

TKMIM Outreach - Community Development Club of TKMIM organized the club activity on 25th January 2022 -Case Study based Discussion on Spirituality and Ethics in Management.



Date : 25^{th} January 2022 Time : 2.00 p.m. to 4.00 p.m.

NATURE CLUB

Leaves - Nature Club of TKMIM organized the club activity on 18th January 2022 -Slogan Competition on the theme "Our Solutions are in Nature".



HR CLUB

Synergy - HR Club of TKMIM organized a guest talk on Feb 1st 2022. Mr. Rejeesh Girija Rameshan, former Senior Manager, Marketing (National & International Markets) addressed the TIM 27th batch participants on the topic "Japanese Management Principles & the Corresponding Practice". The programme was anchored by Ms. Rilana Mariam Saleem, student participant, TIM 27th batch and coordinated by Dr. Manojkrishnan C G (Manoj Pillai), professor TKMIM. The questions and answers session was addressed by Mr. Rajeesh after his keynote address. Mr. Rejeesh has given insights on different Japanese Management Techniques and recent trends. The session was well received by the participants.

CaCo PHASE I - 2022

Campus to Corporate training Programme (CaCo) is a soft skills program that helps students transition smoothly into corporate life. This session gives tips to students on how to become efficient through learning the basics of corporate communication, managing time, and the mindset shift that is required when moving from a college to a corporate environment.

Campus to Corporate training program also enhances the confidence of freshers and offers tools like goal setting, teamwork, and stress management training. The CaCo training program was created to empower fresh graduates with tools for refining their personal and professional excellence for improved career growth and professional success.

Day 1 – Session started with the introductory remarks by Dr. Jayaram Nayar, Director TKMIM, and continued with sessions on Resume Preparation-Tips and Resume-Data Capturing by the Corporate Relations Cell team of TKMIM

Day 2 – Sessions were handled by Mr. Mahesh R, Manager-HR, Vivanta, TVM on "Personal Etiquettes & Grooming" and Ms. Sreekala N M, senior Trainer (L&D), Ascent HR, Bengaluru on Email Etiquettes.

Day 3 – Experience sharing sessions by Mr. Arun G, Deputy Vice President & State Head (Kerala), Niva Bupa Health Insurance, Mr. Ajit Ignatius, Assistant Director, Talent Consulting, EY, and Mrs. Sankari Unnithan, CEO, Timetronic.



FACULTY ACHIEVEMENTS

- Dr. Aravind M published an article titled "Rethinking regional print media business in India during the COVID-19 crisis" in Media Asia (Journal of Asian Media Information and Communication Centre Inc., Philippines), Vol 49(1). The Journal is indexed in Scopus.
- Dr. Aravind M published an article titled "Trading with Financial Derivatives: The Economic Objectives and Post Investment Behavior" in Finance India, Vol.35(4): Publisher-Indian Institute of Finance and the journal is indexed in Scopus and ABDC.
- Prof. Nisha S successfully completed the Ph.D. coursework examinations from SCSVMV University, Kanchipuram, Chennai.
- Prof. Resmi A G was invited as a resource person for a 2-days SAS Predictive Modelling Workshop organized by Cochin University of Science and Technology.
- Prof. Resmi A G received the Best Paper award at the 2nd International Conference of Jaypee Business School, NOIDA.
- Prof. S Archana successfully defended her Ph.D. thesis on 'A COMPARATIVE STUDY OF THE PERFORMANCE OF NBFCs AND COMMERCIAL BANKS IN KERALA' at Kariavattom Campus, University Kerala on 24th March 2022. Syndicate of the university granted her Ph.D. on 25th March 2022.



STUDENTS ACHIEVEMENTS

BIG BAZAAR INTERNSHIP

To attain pivotal and practical business insights, TIM encourages students to undertake short internships with prominent companies besides their university-mandated internships. First-semester students of 27th batch, MBA did 14 days internship on January 2022 at Big Bazaar, TVM.



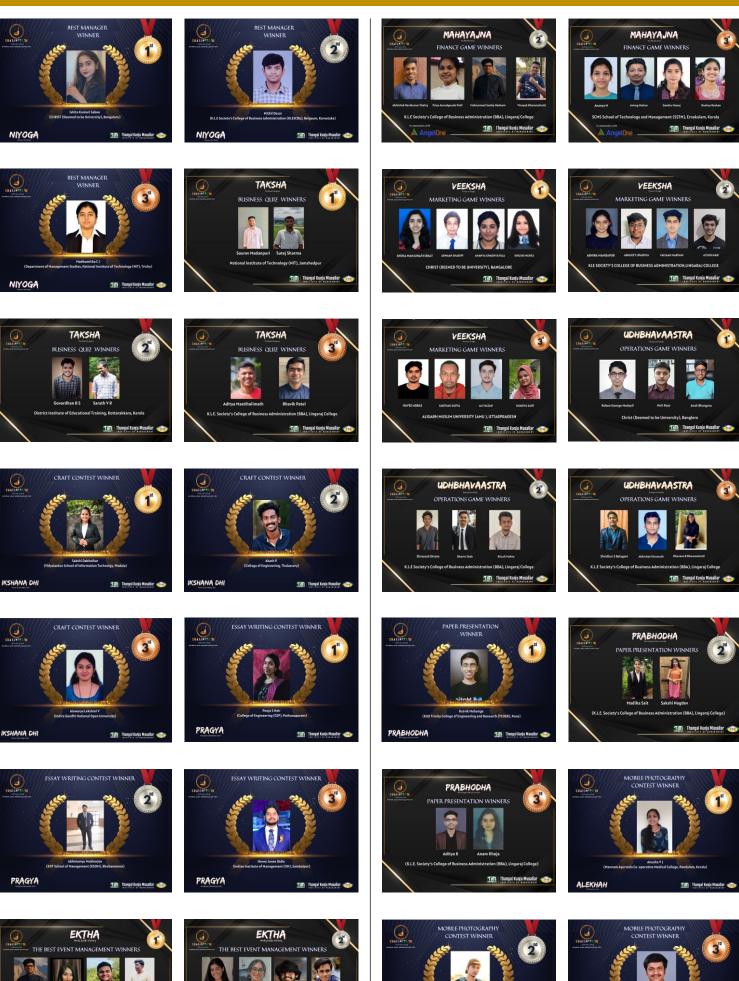
NIPM BUSINESS QUIZ

NIPM-TKM Institute of Management Students Chapter organized a Business Quiz, "BRAIN BOTS" for TIM 27th batch students on 22nd February 2022.

JIBIN J	Rank 1
GOVIND B	Rank 2
THEJUS RAJ	Rank 3



SWATANTRA'21 WINNERS









Tim Thangal Kenje

aliar 🐽

ALEKHAH

Tim Thangal Kunju Musalian 🐽



PLACEMENTS 2021-2022



 Advisors: Prof. T. Abdul Karim Musaliar, Executive Director & Member, TKM College Trust
 |
 Mr. Sadiq S Thaha, Administrator & Member, TKM College Trust
 |
 Dr. A Viswanathan, Emiretus Professor

 Faculty Co-ordinator & Editor: Prof. Nisha S
 |
 Newsletter Editors: Dr. Santhosh V A & Dr. Aravind M
 |
 Student Editors: Mr Amal G, Ms. Fayrooz Hashim, Ms. Jubina Sara Thomas & Mr. Vinod R

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