



VALEDICTORY CEREMONY OF SWATANTRA '21, NATIONAL LEVEL INTERCOLLEGIATE FEST



VALEDICTORY CEREMONY OF
February 28, 2022
12:00 PM
zoom

Presidential Address:
Jb. Shahal Hassan Musaliar
(Chairman, TKM Institute of Management & President, TKM College Trust)

Chief Guest:
Dr. M. P. Poonia
(Vice Chairman, AICTE)

Session On:-
'Innovation : Challenges in HEIs'
Dr. P. V. Unnikrishnan
(Member Secretary, K-DISC, Govt. of Kerala.)

Logos: TIM, Thangal Kunju Musaliar, TKM, SWATANTRA '21, NATIONAL LEVEL INTERCOLLEGIATE FEST, Azadi Ka Amrit Mahotsav, INSTITUTION'S INNOVATION COUNCIL, NBA NATIONAL BOARD ACCREDITATION.

Social media links: /tkmim.org, /tkmim_links, /tkmimmba, /tkmim_online, /tkmimtweets, Swatantra_tkmim, tim.mgmtfest@gmail.com, www.tkmim.ac.in


TKM Institute of Management proudly hosted the prestigious National Level Intercollegiate Fest, SWATANTRA '21 as part of Azadi Ka Amrit Mahotsav, an initiative of the Government of India to celebrate and commemorate 75 years of independence. The event was inaugurated on 13th August 2021 by **Shri K. N. Balagopal, Honourable Finance Minister**, who released the logo and teaser video. The felicitation was done by **Dr. R Sakthivel, Assistant Director, Southwestern Regional officer, AICTE**. The event was hosted on 11th and 12th February 2022. A series of events were conducted under the banner of SWATANTRA '21 in which 500 plus undergraduate and graduate students from 159 colleges across 22 states participated. The

year-long celebration of Azadi Ka Amrit Mahotsav at TKMIM drew to a close with the Valedictory function in association with the Institution's Innovation Council (IIC) on 28th February 2022. The presidential address was given by the Honourable Chairman, Jb. Shahal Hassan Musaliar and the chief guest was **Dr. P Poonia, Vice Chairman, AICTE**, and a special session on "Innovation: Challenges in HEIs" was taken by **Dr. P. V. Unnikrishnan, Member Secretary, K-DISC, Govt. of Kerala**. The names of the winners were declared during the valedictory function.

FDP ON "MANAGEMENT FACULTY AND THE TRANSITION TO DIGITAL LEARNING"

The pandemic has re-emphasized the need for digital up-gradation in education. Globally, digital adoption by industry in the Industry Revolution 4.0 seeks a parallel education escalation. In Management Studies there is a felt need for bridging the gap between the digital expectations from the industry and the management academia. To narrow down this digital gap, the TKM Institute of Management conducted a Faculty Development Programme on 26th February 2022 (Saturday) through a virtual platform.

The theme of the FDP was "Management Faculty and the Transition to Digital Learning". **Dr. Saji Gopinath, Vice-Chancellor, Kerala University of Digital Sciences, Innovation and Technology** was the Keynote Speaker. **Dr. Arun Surendran, Strategic Director and Principal, Trinity College of Engineering** took a session on Unlearning Learning for IR 4.0. Dr. Saji and Dr. Arun emphasised the importance of blended learning and digital learning. They also highlighted the scope of using digital products and services for educational purposes to turn the pandemic crisis into an opportunity.



TKM Institute of Management
FACULTY DEVELOPMENT PROGRAMME
on 26th February 2022
Management Faculty and the Transition to Digital Learning

Keynote address
Dr. Saji Gopinath
Vice Chancellor
Kerala University of Digital Sciences, Innovation and Technology

Unlearning Learning for IR 4.0
Dr. Arun Surendran
Strategic Director & Principal
Trinity College of Engineering
Thiruvananthapuram

Prof. Fathima Nazir
Faculty Co-ordinator
fathima@tkmim.ac.in

Registration Link
<https://zoom.us/join/zoom/register/LUfice-1qggE9L3-M-U6FAs9k-J44AR0D>

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FACULTY & STAFF EMPOWERMENT PROGRAMME



As part of professional updating and to be more empowered through experience sharing, TKM Institute of Management organized a Faculty & Staff Empowerment Programme. The session was taken by **Prof. Dr. M Kabir, Former HOD of Economics, Govt. College for women, Trivandrum** on 4th March 2022. The topics were “Some observations on classroom teaching” and “How to cope with the emerging environment in higher education”.

TKMIM SIGNED MoU WITH PMI KERALA CHAPTER



The formal inauguration of the Project Management Institute Kerala Chapter Student forum of TKM Institute of Management for the academic year 2021-22 was held on 14th January 2022. Dr. Jayaram Nayar, Director, TIM presided over the meeting, and **Mr. Dileep Viswanathan, Senior Program Manager, Hewlett Packard Enterprise** inaugurated the event. An exclusive one-to-one corporate mentoring for PMIK forum members was conducted after the inaugural session. The MoU was signed between TKMIM and PMI.

TKMIM SIGNED MoU WITH NIPM



NIPM – National Institute of Personnel Management chapter inauguration at TKM Institute of Management was held on 08/03/2022. Dr. Santhosh V A, Dean TKMIM, Mr. Vinod Narayanan, Chairperson NIPM & Director HR – Clinipace Technologies Technopark, Mr. Sudeep P (Former CEO, Norka Roots, Former Registrar & Chief Manager – Centre for Earth Science Studies, Former Southern Regional Vice President – NIPM) spoke on the occasion.

TKMIM SIGNED MoU WITH CII-Yi

The Yi (Young Indian - Confederation of Indian Industry (CII), chapter inauguration was held at TKM Institute of Management on 08/03/2022. Mr. Praveen Varghese Thomas (Yi), Dr. Santhosh V A, Director TKMIM, and Mr. Siddiq Musaliar (CEO - Advantage Solutions & Branding Chair - Yi) spoke on the occasion. The MoU was signed between TKMIM and CII-Yi.



CLUB ACTIVITIES

FINANCE CLUB

NIDHI - FINANCE CLUB of TKMIM organized a Poster Making Activity for 27th Batch participants on 04/01/2022 with the theme “Digital Finance”

TKM Since 1996 | **Thangal Kunju Musaliar**
INSTITUTE OF MANAGEMENT

FINANCE CLUB
NIDHI
Organises

"POSTER MAKING ACTIVITY"
Theme: "Digital Finance"

Date: 04/01/2022
Time: 1.15 to 4:15

VENUE: SEMINAR HALL

COMMUNITY DEVELOPMENT CLUB

TKMIM Outreach - Community Development Club of TKMIM organized the club activity on 25th January 2022 - Case Study based Discussion on Spirituality and Ethics in Management.

TKM Since 1996 | **UNITED NATIONS academic impact**
Supporting a Culture of Intellectual Social Responsibility

OUTREACH
COMMUNITY DEVELOPMENT CLUB
Organises

Case study based Discussion
on
Spirituality and Ethics in Management

Mode : Online
Date : 25th January 2022
Time : 2.00 p.m. to 4.00 p.m.

NATURE CLUB

Leaves - Nature Club of TKMIM organized the club activity on 18th January 2022 -Slogan Competition on the theme "Our Solutions are in Nature".



HR CLUB

Synergy - HR Club of TKMIM organized a guest talk on Feb 1st 2022. **Mr. Rejeesh Girija Rameshan, former Senior Manager, Marketing (National & International Markets)** addressed the TIM 27th batch participants on the topic "Japanese Management Principles & the Corresponding Practice". The programme was anchored by Ms. Rilana Mariam Saleem, student participant, TIM 27th batch and coordinated by Dr. Manojkrishnan C G (Manoj Pillai), professor TKMIM. The questions and answers session was addressed by Mr. Rajeeesh after his keynote address. Mr. Rejeesh has given insights on different Japanese Management Techniques and recent trends. The session was well received by the participants.

CaCo PHASE I - 2022

Campus to Corporate training Programme (CaCo) is a soft skills program that helps students transition smoothly into corporate life. This session gives tips to students on how to become efficient through learning the basics of corporate communication, managing time, and the mindset shift that is required when moving from a college to a corporate environment.

Campus to Corporate training program also enhances the confidence of freshers and offers tools like goal setting, teamwork, and stress management training. The CaCo training program was created to empower fresh graduates with tools for refining their personal and professional excellence for improved career growth and professional success.

Day 1 – Session started with the introductory remarks by Dr. Jayaram Nayar, Director TKMIM, and continued with sessions on Resume Preparation-Tips and Resume-Data Capturing by the Corporate Relations Cell team of TKMIM

Day 2 – Sessions were handled by Mr. Mahesh R, Manager-HR, Vivanta, TVM on "Personal Etiquettes & Grooming" and Ms. Sreekala N M, senior Trainer (L&D), Ascent HR, Bengaluru on Email Etiquettes.

Day 3 – Experience sharing sessions by Mr. Arun G, Deputy Vice President & State Head (Kerala), Niva Bupa Health Insurance, Mr. Ajit Ignatius, Assistant Director, Talent Consulting, EY, and Mrs. Sankari Unnithan, CEO, Timetric.



FACULTY ACHIEVEMENTS

- Dr. Aravind M published an article titled “Rethinking regional print media business in India during the COVID-19 crisis” in Media Asia (Journal of Asian Media Information and Communication Centre Inc., Philippines), Vol 49(1). The Journal is indexed in Scopus.
- Dr. Aravind M published an article titled “Trading with Financial Derivatives: The Economic Objectives and Post Investment Behavior” in Finance India, Vol.35(4): Publisher-Indian Institute of Finance and the journal is indexed in Scopus and ABDC.
- Prof. Nisha S successfully completed the Ph.D. coursework examinations from SCSVMV University, Kanchipuram, Chennai.
- Prof. Resmi A G was invited as a resource person for a 2-days SAS - Predictive Modelling Workshop organized by Cochin University of Science and Technology.
- Prof. Resmi A G received the Best Paper award at the 2nd International Conference of Jaypee Business School, NOIDA.
- Prof. S Archana successfully defended her Ph.D. thesis on ‘A COMPARATIVE STUDY OF THE PERFORMANCE OF NBFCs AND COMMERCIAL BANKS IN KERALA’ at Kariavattom Campus, University Kerala on 24th March 2022. Syndicate of the university granted her Ph.D. on 25th March 2022.



STUDENTS ACHIEVEMENTS

BIG BAZAAR INTERNSHIP

To attain pivotal and practical business insights, TIM encourages students to undertake short internships with prominent companies besides their university-mandated internships. First-semester students of 27th batch, MBA did 14 days internship on January 2022 at Big Bazaar, TVM.



NIPM BUSINESS QUIZ

NIPM-TKM Institute of Management Students Chapter organized a Business Quiz, “BRAIN BOTS” for TIM 27th batch students on 22nd February 2022.

JIBIN J	Rank 1
GOVIND B	Rank 2
THEJUS RAJ	Rank 3

SHIKHAR 22
BE YOUR OWN SUPERHERO

**LOGISTICS GAME
FIRST PRIZE**

Lordwin Basil

Jem Joseph

Melvin Babu

TKM Institute of Management
Kollam

Congratulations!

POWERED BY:
Ukcallin
STUDY ABROAD

SWATANTRA '21 WINNERS

BEST MANAGER WINNER

1st



Ishita Kumari Saboo
(Christ (Deemed to be University), Bangalore)

NIYOGA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

BEST MANAGER WINNER

2nd



Mihir Dhill
(K.L.E Society's College of Business Administration (KLESCBA), Belgum, Karnataka)

NIYOGA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

MAHAYAJNA

FINANCE GAME WINNERS

2nd



Abhishek Ravikumar Shetty, Priya Anandapada Palli, Mohammed Saifur Kaboom, Vinayak Bharambhetti

K.L.E Society's College of Business Administration (BBA), Lingaraj College

AngelOne

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

MAHAYAJNA

FINANCE GAME WINNERS

3rd



Ananya M, Anraj Mohan, Geetha Prasad, Kavya Baban

SCHS School of Technology and Management (SSTM), Ernakulam, Kerala

AngelOne

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

BEST MANAGER WINNER

3rd



Madhumitha C J
(Department of Management Studies, National Institute of Technology (NIT), Trichy)

NIYOGA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

TAKSHA

BUSINESS QUIZ WINNERS

1st



Sourav Madanpuri, Sutej Sharma

National Institute of Technology (NIT), Jamshedpur

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

VEEKSHA

MARKETING GAME WINNERS

1st



SHEELA PARAKKALATHI BHAT, ARTHANA SHROFF, ANVITA UPADHYAYA, KISHORI MEHTA

CHRIST (DEEMED TO BE UNIVERSITY), BANGALORE

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

VEEKSHA

MARKETING GAME WINNERS

2nd



ABHIDA MAHDAPATIL, ABHISHEK UPADHYAYA, FACULTY MAHAJAN, ARJUN KULKARNI

KLE SOCIETY'S COLLEGE OF BUSINESS ADMINISTRATION, LINGARAJ COLLEGE

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

TAKSHA

BUSINESS QUIZ WINNERS

2nd



Govardhan B S, Sarath V R

District Institute of Educational Training, Kottarakkara, Kerala

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

TAKSHA

BUSINESS QUIZ WINNERS

3rd



Aditya Masthohimath, Bhavik Patel

K.L.E Society's College of Business Administration (BBA), Lingaraj College

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

VEEKSHA

MARKETING GAME WINNERS

3rd



NAVED ABBAS, SAIKAT GUPTA, ALI FAZLAN, SHUBRA SAIFI

ALIGARH MUSLIM UNIVERSITY (AMU), UTTAR PRADESH

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

UDHBHAVAASTRA

OPERATIONS GAME WINNERS

1st



Ruben George Madayil, Mohi Bava, Ansh Bhargava

Christ (Deemed to be University), Bangalore

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

CRAFT CONTEST WINNER

1st



Sakshi Dabholkar
(Vidyalankar School of Information Technology, Walafa)

IKSHANA DHI

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

CRAFT CONTEST WINNER

2nd



Akash P
(College of Engineering, Thalassery)

IKSHANA DHI

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

UDHBHAVAASTRA

OPERATIONS GAME WINNERS

2nd



Shreyash Dhote, Bhuvan Shah, Khush Mehta

K.L.E Society's College of Business Administration (BBA), Lingaraj College

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

UDHBHAVAASTRA

OPERATIONS GAME WINNERS

3rd



Shrihar 5 Belagol, Abhishek Vinayath, Bharana B Bharambhetti

K.L.E Society's College of Business Administration (BBA), Lingaraj College

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

CRAFT CONTEST WINNER

3rd



Aishwarya Lekshmi V
(Indira Gandhi National Open University)

IKSHANA DHI

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

ESSAY WRITING CONTEST WINNER

1st



Pooja S Mair
(College of Engineering (CEP), Pothanapuram)

PRAGYA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

PAPER PRESENTATION WINNER

1st



Rutvik Mehenge
(KJ Somaiya Institute of Engineering and Research (TCOER), Pune)

PRABHODHA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

PRABHODHA

PAPER PRESENTATION WINNERS

2nd



Madhira Sait, Sakshi Nagdev

(K.L.E Society's College of Business Administration (BBA), Lingaraj College)

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

ESSAY WRITING CONTEST WINNER

2nd



Abhinavya Huchuraj
(KIT School of Management (KSOM), Bhamburda)

PRAGYA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

ESSAY WRITING CONTEST WINNER

3rd



Henry Jones Gidfa
(Indian Institute of Management (IIM), Sambalpur)

PRAGYA

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

PRABHODHA

PAPER PRESENTATION WINNERS

3rd



Aditya K, Anam Khoja

(K.L.E Society's College of Business Administration (BBA), Lingaraj College)

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

MOBILE PHOTOGRAPHY CONTEST WINNER

1st



Anocha V L
(Manam Ayurveda Co-operative Medical College, Ponnand, Kerala)

ALEKHAH

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

EKTHA

THE BEST EVENT MANAGEMENT WINNERS

1st



Mohammed Saifur Panivale, Emili Jay, Aditya Pawar, Abhijeet Upadhyaya

K.L.E Society's College of Business Administration (BBA), Lingaraj College

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

EKTHA

THE BEST EVENT MANAGEMENT WINNERS

2nd



Eksha Gupta, Anshva Sinhi, Smit Tataria, Bhavya Apparwal

Christ (Deemed to be University), Bangalore

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

MOBILE PHOTOGRAPHY CONTEST WINNER

2nd



Prithvi Parulkar
(K.L.E Society's College of Business Administration (BBA), Lingaraj College)

ALEKHAH

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT

MOBILE PHOTOGRAPHY CONTEST WINNER

3rd



Soorya Narayanan
(Symbiosis Law School, Wargur)

ALEKHAH

Thangal Kunju Musaffar
INSTITUTE OF MANAGEMENT



PLACEMENTS 2021-2022



Advisors: Prof. T. Abdul Karim Musaliar, Executive Director & Member, TKM College Trust | Mr. Sadiq S Thaha, Administrator & Member, TKM College Trust | Dr. A Viswanathan, Emiretus Professor
 Faculty Co-ordinator & Editor: Prof. Nisha S | Newsletter Editors: Dr. Santhosh V A & Dr. Aravind M | Student Editors: Mr Amal G, Ms. Fayrooz Hashim, Ms. Jubina Sara Thomas & Mr. Vinod R

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